

VISIT NORTH CAMP PLANNING COMMITTEE MEETING

22nd July 2025

6.30pm - 7.30pm

Present:

Anne Day, Wendy Hardwick, Dean Llewellyn, Steve Sherwani, Lyn Bruty, Chris Scott, Nadia Scott, Emma Hall, Kev & Amber (Elephant & Castle)

1) Apologies:

Clare West, Nicole Magnus, Rishi Raj.

Anne opened the meeting by welcoming everyone including Kev and Amber from The Elephant & Castle Pub.

2a) The Minutes of the last Minutes (dated 24th June 2025) were agreed and signed off.

2b) Matters Arising from last meeting

Two volunteer posts have now gone live, Business Liaison Officer & Fundraising/Grant Helper

Zero Hunger - 45 people attended this week.

Grant applications - Lyn has written to RBC's contact dealing with Airport Community Environmental Fund Sophie Rogers.

3) Free Parking Update

Letter to HCC. Steve asked the group if his invitation letter was good to go. All agreed he should send.

4) Gareth Lyons

Gareth Lyons was due to attend to speak about the local government reorganisation. This had to be rescheduled as Gareth could only make the meeting later. It was suggested by Anne that other representatives of the council from different parties be invited too on other occasions or just Gareth Williams, to add a non political and balanced view. The group discussed how it would be beneficial to speak to RBC to ascertain what they can provide before the Unitary comes into affect. Dean to ask Gareth to next meeting. Anne to make contact with RBC.

5) Shop Front Update

Nadia reported that this on hold for the foreseeable future.

6) Events

In Nicole's absence the group went over arrangements again to bring Kev and Amber up to date and Anne reported that Sweetcloud have expressed an interest in the event.

7) Bins/Litter/Shop Front Grants

Shop Front Grants has been advertised on webpage and social media. It was agreed that there is a need for more bins down the Lynchford Road as they weren't replaced after the widening of the Lynchford Road. Kev from Elephant & Castle offered the use of the bins behind the pub if litter pickers need to leave collections in a sanitary place. Briefly chatted about chalk marks on the pavement in the village, it was agreed to draw a line under the matter and keep in touch with person concerned as she is a keen passionate volunteer who does a lot for the village.

8) Website

Chris reported all ok. Very busy at the moment as Monthly Newsletter due out. Very happy that Retailers are providing him with plenty of material to put in, offers, news, monthly updates.

If any businesses have any News or are running any Promotions, please keep passing info onto Chris to include.

Chris added that Rushmoor Borough Council has commissioned place specialist **ThinkingPlace** to work with them to develop a forward-looking, long term, shared, place narrative and brand for Farnborough.

As part of the next steps, they are looking ahead towards communicating the new narrative and brand to various audiences and they are in the process of arranging a photography shoot to capture the key assets, developments, innovations, businesses and brands in the area which can be used going forward to support the brand and be used on marketing collateral, such as brochures, websites, public relations. The images will not be used for commercial use, only when promoting and celebrating Farnborough.

It would be great to include some of the independent businesses and nature of North Camp - THEY WILL BE IN THE AREA ON TUESDAY 29TH. Chris to make arrangements in advance.

Following the photography shoot, they will send the images to the relevant people for approval and they can also have access to them to use going forward.

9) Fish Van Update

Fish Van needs to apply for a Parking Permit for this monthly event to happen. Would Clare or Nicole follow up with owner of Fish Van.

10) Wish List - any additions

Costings were discussed regarding Events/Insurance (Howden Insurance was suggested as a possible company to contact) Planters/Signage & Maps/Bins (survey needed - update: Lyn has given Dean a map of RBC bins), Street Banners (BannerBuzz) plus brackets. It was suggested the Lamp posts were cleaned before banners installed.

11) Bank Balance

£517.30

11) AOB

Toilets - Two possible artists were discussed. Anne showed the group the style of both artists on her laptop. The majority of the meeting chose Sian Storey to paint the mural. It was discussed to ask whether local North Camp beauty spots be incorporated. Chris to speak to Tom Birchen to let Sian know.

Date of Next Meeting

Tuesday 26th August
6.30pm NCMC
Anne to Chair